

## University Ambassador

### Social Media Posting

#### Post Types

- **Blog Project Sharing**  
Share your published maker.io link on social media
- **Event Photo Sharing**  
Share photos from an event you attended
- **Promote DigiKey Product or Tool**  
Promoting DigiKey products or tools like Scheme-it, DKRed
- **Promotion Post**  
Promoting webinars, giveaways, etc. communicated to you by Jenn

#### Requirements

1. **Must tag** DigiKey
2. Must use hashtags: **#DigiKey #DigiKeyAmbassador**

#### How To Submit?

- **Step 1**  
Submit the draft of your post through the **Monday project submission form**
- **Step 2**  
After approval, post the post on your profile
- **Step 3**  
After the post is live, comment the link to the post back in Monday

Point Scale	LOW	HIGH
	5	10

#### Payout - \$20 per post