

University Ambassador

Most Common Types of Blogs



Blog

Explains a concept in detail: description, use case, why do we care about this?

[Example](#)



Tutorial

Taking a blog concept and explaining how to apply that concept in real life

[Example](#)



Project

Taking a concept (blog), and a tutorial on how to create a tangible project

[Example](#)



To Dos

- Include an Introduction and conclusion/summary
- Pick an interesting title! Use numbers, keywords, or something unique
- Be specific, don't be too surface level
- Write directly to an audience (**using “you” not “maker”**)
- Research your topic first - if it's already covered on maker.io, pick a new angle or different topic
- Ask yourself **“why do we care about this topic”** and make sure to include that information
- Include images, Scheme-it designs, videos, etc. where applicable



Not To Dos

- Spelling errors
- Miscapitalization of DigiKey
- Avoid capitalizing keywords - if it's not a proper noun, don't capitalize it
- Avoid using the same sentence structure repeatedly
- Avoid really jarring/obvious transitions (**“As I stated above”, “In conclusion”**)
- Don't use copyrighted images (**that includes images just off of Google!**)
- Don't use **AI** to write your content

